

**UNCLASSIFIED**

THIS DOCUMENT IS THE PROPERTY  
OF THE GOVERNMENT OF ANGUILLA

Copy No:

**MINUTES OF A SPECIAL MEETING OF THE TENTH ANGUILLA**  
**EXECUTIVE COUNCIL HELD ON MONDAY 11<sup>TH</sup> MARCH 2013**

- PRESENT: His Excellency the Governor, Mr Alistair Harrison
- The Honourable Hubert Hughes, Chief Minister and Minister of Finance,  
Economic Development, Investment, Commerce and Tourism and Minister  
of Labour and Immigration
- The Honourable Deputy Governor, Mr Stanley Reid
- The Honourable Jerome Roberts, Minister of Lands, Physical Planning, Human  
Rights, Environment, Gender Affairs and Agriculture and Fisheries
- The Honourable Evan Gumbs, Minister of Infrastructure, Communications,  
Utilities and Housing
- The Honourable Attorney General, Mr James Wood
- Mrs Jewelle Fleming, Clerk to Executive Council
- IN ATTENDANCE: Mrs Candis Niles, Director of Tourism  
Ms Chantelle Davis, Deputy Director of Tourism  
Mr Leslie Richardson, Chairman, ATB  
Mr Jasmin Garraway, Co-ordinator, TSDP  
Ms Gina Brooks, Tourism Planner  
Ms Mary Clare Haskins, Crown Counsel  
Ms Cheryl Andrews, Cheryl Andrews Marketing Communications (CAMC)  
Ms Sandy Bell, CAMC  
Ms Christina Beaz, CAMC  
Ms Holly Zawyer, CAMC  
Ms Jennifer Johnson, CAMC  
Mr Jim Stephens, CAMC  
Mr Tim Grace, CAMC
- ABSENT: The Honourable Edison Baird, Minister of Social Development, Health, Sports  
and Education

EX MIN 13/177 **MEETING WITH CHERYL ANDREWS MARKETING**  
**COMMUNICATIONS (CAMC) TEAM**

The following Officials joined the Meeting:-

**UNCLASSIFIED**

Mrs Candis Niles, Director of Tourism  
Ms Chantelle Davis, Deputy Director of Tourism  
Mr Leslie Richardson, Chairman, ATB  
Mr Jasmin Garraway, Co-ordinator, TSDP  
Ms Gina Brooks, Tourism Planner  
Ms Mary Clare Haskins, Crown Counsel  
Ms Cheryl Andrews, Cheryl Andrews Marketing Communications (CAMC)  
Ms Sandy Bell, CAMC  
Ms Christina Beaz, CAMC  
Ms Holly Zawyer, CAMC  
Ms Jennifer Johnson, CAMC  
Mr Jim Stephens, CAMC  
Mr Tim Grace, CAMC

Council met briefly with Cheryl Andrews and her team who are replacing Ms Marie Walker as the Anguilla Tourist Board North American representative. This Marketing Communications firm provide marketing, sales and public relations services, specifically for the hospitality, travel and tourism industry and specialises in the Caribbean region.

Council welcomed CAMC as partners to Anguilla and pledged its full support and assistance in bringing Anguilla's tourism product to a high standard. Members thanked Ms Jasmin Garraway, Co-ordinator, TSDP for her invaluable and tremendous contribution to the Ministry and the AG's Chambers and the ATB for their diligence and input.

Action: PS, EDICT; PS, FIN; CO-ORD, TSDP

\*\*\*\*\*